

Community Benefits Summary

FY 2020

FLOYDSM

Floyd Healthcare Management Inc.

Community Benefits Summary for FY 2020

Snapshot of Community Benefit

Since 1942, Floyd Medical Center has served as the sole not-for-profit community hospital in Floyd County. Floyd provides services throughout Floyd County and surrounding counties at no cost or at a discounted cost that provide a direct benefit to the community, thus the term “Community Benefit.” In fiscal year 2020 (FY 2020), Floyd provided \$112.36 million in community benefit services. This total represents the direct cost to Floyd of providing these services, and includes the following areas:

- Traditional charity care - \$16.21 million
- Unreimbursed Medicaid - \$15.66 million
- Floyd County Clinic operations - \$1.15 million
- Unreimbursed Medicare - \$47.18 million
- A percentage of bad debt attributed to individuals who cannot afford to pay for services - \$28.72 million
- Non-billed community services - \$1.96 million
- Medical education - \$1.48 million

The total community benefits provided by the Floyd health system includes the following areas:

- Traditional charity care - \$18.76 million
- Unreimbursed Medicaid - \$18 million
- Floyd County Clinic operations - \$1.15 million
- Unreimbursed Medicare - \$43.94 million
- A percentage of bad debt attributed to individuals who cannot afford to pay for services - \$30.41 million
- Non-billed community services - \$1.97 million
- Medical education - \$1.46 million

About Floyd

The Floyd health care system includes Floyd Medical Center, Floyd Polk Medical Center, Floyd Cherokee Medical Center, Floyd Behavioral Health Center, Floyd Primary Care, Floyd Urgent Care, Floyd Outpatient Surgery Center, Floyd Physical Therapy & Rehab, Heyman HospiceCare at Floyd, The Breast Center at Floyd and numerous ancillary services. Floyd is vital to its four-county primary service area of Chattooga, Floyd and Polk counties in Georgia and Cherokee County, Alabama, as well as the additional counties that make up Floyd’s secondary service area: Bartow and Gordon counties in Georgia and Calhoun County, Alabama.

The mission of Floyd is to provide the communities we serve with a comprehensive and technologically advanced health care system committed to the delivery of care that is characterized by continually improving quality, accessibility, affordability and personal dignity. This report outlines many of the community-focused programs and services that enable us to achieve our mission and improve the health of our community.

As a network of community hospitals and as a not-for-profit health care organization, we are committed to our responsibility to invest our resources into understanding and meeting the diverse health care needs of northwest Georgia and northeast Alabama. We continually strategize to ensure quality health care services are available to everyone, regardless of their ability to pay.

Floyd also is an economic engine in Northwest Georgia. The Georgia Hospital Association estimates that the Floyd health system generates more than \$841.2 million in economic activity in the state, as well as purchases and other business relationships. Floyd pays wages, salaries and benefits of more than \$155 million to 2,979 full time employees and sustains more than 7,452 other fulltime jobs in the form of support services and resources across the state. The Floyd health system is a Floyd leading employer in northwest Georgia and northeast Alabama, with approximately 3,300 employees.

Summary of Services and Benefits

Patient Services: Meeting the Needs of Our Community 24/7/365

Floyd's health care system provides a complete continuum of medical care to serve the health care needs of people in northwest Georgia and northeast Alabama. Our organization includes 372 physicians on our medical staff covering 40 medical specialties. This includes 67 employed physicians. In addition, Floyd's medical staff includes 180 advance practice providers (nurse practitioners and physician assistants), 58 of whom are employed. Floyd also provides inpatient and outpatient diagnostic, hospice, behavioral health and hospital services.

At the hub of the health system is Floyd Medical Center, a 304-bed, full-service acute care hospital that provides Joint Commission-certified specialty programs in advanced palliative care, heart failure, inpatient diabetes, stroke care, hip replacement surgery, knee replacement surgery and spine surgery. In addition, Floyd Medical Center is a certified Chest Pain Center, a designated Bariatric Surgery Center of Excellence and The Breast Center at Floyd is a Breast Imaging Center of Excellence and a Quality Breast Center of Excellence. Floyd also is home to a state-designated level II Trauma Center, a level III Neonatal Intensive Care Unit and has specialty centers for Pediatrics and Wound Care and Hyperbarics. The health system also includes Floyd Polk Medical Center, a 25-bed critical access hospital in Cedartown, Ga., and 60-bed Floyd Cherokee Medical Center in Centre, Alabama. Floyd also operates Floyd Behavioral Health Center. Through these locations Floyd is uniquely positioned to provide the full circle of care, including the following medical specialties:

- Alcohol and Chemical Dependency Services
- Bariatric Medicine, Surgery and Aftercare
- Behavioral Health
- Breast Health
- Cardiac Catheterization
- Cardiology
- Cardiac Rehabilitation
- Corporate Health
- Diabetes Care
- Diagnostic Radiology
- Echocardiography

- Emergency Care
- Family Medicine
- Family Medicine Residency Program
- Gynecology
- Hospice
- Hospitalist Care
- Hyperbarics and Wound Care
- Intensive Care
- Interventional Cardiology
- IV Therapy
- Laboratory Services
- Level III Neonatal Intensive Care Unit
- Level II Trauma Care
- Maternity Services
- Neurology
- Neuropsychology
- Neurosurgery
- Neonatal care, intermediate and intensive
- Occupational Medicine
- Oncology
- Orthopedics
- Palliative Care
- Pediatrics
- Pediatric Intermediate Care
- Pharmacy, Inpatient and Outpatient
- Radiology
- Inpatient Rehabilitation Services
- Outpatient Rehabilitation Services
- Senior Enrichment Program
- Sleep Disorders
- Subacute Rehabilitation
- Surgery, Inpatient and Outpatient
- Urgent Care
- Vascular Surgery

Community Benefit Programs

Our community benefit programs are extensions of many of these services into the community and cover a broad range of activities:

- Cancer Education
- Childbirth classes
- CPR and first-aid classes
- Diabetes education
- Discounted or free prescription drug programs

- Education for nurses and nursing students
- Education for other health care professions
- Education and outreach for senior citizens
- Education for physicians and medical students
- Family/parenting/sibling education
- Fitness/exercise
- Free health clinics
- Health fairs
- In-kind donations/administrative support for not-for-profit groups
- In-kind donations/equipment
- In-kind donations/medical care at community events
- School-based health education programs
- Screening/comprehensive physicals
- Screening/diabetes
- Screening/worksite based
- Self-help/nutrition and weight management
- Speakers for schools and civic groups
- Subsidized continuing care/senior day health programs
- Support groups for bereavement
- Support groups for cancer
- Support groups for diabetes
- Support groups for nutrition and weight management
- Support group for wound and ostomy
- Worksite health education programs

Our Community's Demographics

Floyd Medical Center is committed to the health of the people who live, work and visit our service area. Floyd completed its most recent Community Health Needs Assessment (CHNA) in June 2019 to provide a snapshot of the health of Floyd's primary service area. The assessment was developed in compliance with IRS 501(r) guidelines, incorporating input from community stakeholders and public health experts. The data used to determine community health needs was taken from publicly reported health information and internally generated statistical information.

The four-county primary service area encompasses 1,687.35 square miles in northwest Georgia. The predominantly rural area of Floyd, Polk and Chattooga counties in Georgia and Cherokee County, Alabama has a population of 192,096 (2019).

Poverty, Income and Employment: Poverty rates in the four-county area range from a low of 16.3% in Cherokee County, Alabama to a high of 21.8% in Polk County, Georgia.

In FY18, 40% of Floyd Medical Center and Floyd Polk Medical Center's patient populations were covered by Medicare, and 19% of patients were covered by Medicaid. FY18 statistics for Floyd Cherokee Medical Center were not available in time for the 2019 Community Health Needs Assessment.

Health Care Providers: There is a wide variance in the availability of primary care physicians and mental health providers in the northwest Georgia and northeast Alabama region. This disparity in availability in the more rural counties translates to community perception of health and availability of care for residents. The rates of primary care physicians per 100,000 residents are:

- Floyd County – 135.33 per 100,000
- Polk County – 31.6 per 100,000
- Cherokee County, Alabama – 27 per 100,000
- Chattooga County – 4.01 per 100,000.

Social Service Resources: There is a robust social service sector and invaluable support and services provided by non-profit, faith-based and community-based organizations. There is, however, a gap in the awareness of available services. There is general concern that there is a lack of broad-based impactful communication, transportation and general access to these services.

Education: Area schools and colleges are assets with good access to a quality education from preschool through college. Educational attainment across the counties varies. The percentage of residents who graduated high school or have a general education development (GED) certificate in four-county service area are as follows:

- Floyd County – 81%
- Polk County – 79.1%
- Chattooga County – 73.1%
- Cherokee County – 80.2%

The rates of residents with a bachelor's degree in the three counties are as follows:

- Floyd County – 20.4%
- Polk County – 12.2%
- Chattooga County – 9.8%
- Cherokee County – 12.9%

Summary of Community Health Needs

By viewing the prevalence of chronic diseases in relation to indicators (e.g., poor diet and exercise) and outcomes (e.g., high rates of obesity and diabetes), causal associations emerge, allowing a better understanding of how certain community health needs may be addressed. In reviewing these alongside secondary data sources, surveys and focus groups, community health needs emerge:

- Access to care
- Cardiovascular disease
- Mental and behavioral health
- Nutrition and wellness

Access to Medical Care and Prevention Services: Access to care is a primary concern. Despite the expansion of health care coverage, financial, transportation and linguistic barriers prevent some residents from receiving care in a timely and consistent manner. A significant portion of the population does not qualify for Medicaid coverage and does not have the resources to purchase health care insurance on the federal exchange. Sixteen percent of the residents of Chattooga

County and Polk County are uninsured. Fifteen percent of the residents of Floyd County are uninsured, and nine percent of the residents of Cherokee County, Alabama are uninsured. Transportation combined with few health care providers, particularly in rural communities, prevents residents from getting to appointments. And, there are gaps in the awareness of available services to assist with access.

Cardiovascular Disease: Cardiovascular disease is a significant health care issue for the community. Deaths from cardiovascular disease per 100,000 residents range from 386.2 in Floyd County, where there are more primary care physicians and cardiology specialists, to 411.8 in rural, thinly populated Chattooga County, which has the lowest rate of providers and no public transportation system.

Nearly two-thirds of all Medicare fee-for-service patients have high blood pressure with Floyd County reporting the highest rate, 67.6% and Cherokee County, Ala., reporting the lowest rate, 64.2%.

Coronary heart disease is a leading cause of death in the United States. Contributing factors include obesity, tobacco use, high blood pressure, high cholesterol levels and lack of physical activity. The mortality rate in 2019 for African American residents for major cardiology disease in the Floyd service area is shockingly higher than the state average:

- Floyd County – 387.8 per 100,000 (115.3 higher than the state average)
- Polk County – 412.4 per 100,000 (181 higher than the state average)
- Chattooga County – 239.7 per 100,000 (32.8 lower than the state average)

And, cost of care for patients requiring open heart surgery is a prohibitive obstacle. The only provider of open-heart surgery in the three-county primary service area has rates that are the third-highest in the state (\$99,971 higher than the state average) and are recognized by the Department of Community Health as a significant barrier to open heart surgery. (2018, DCH OHS Survey Database)

Diabetes: The prevalence of diabetes in the four-county primary service area ranges from 15% in Floyd County to 12% in Chattooga County. In the Medicare population, these rates begin to show changes in prevalence:

- Chattooga County – 28.7%
- Floyd County – 29.2%
- Polk County – 32.3%
- Cherokee County, Ala. – 29.1%

Mental and Behavioral Health: Mental health services are a pervasive community health need. Diagnoses range from stress and depression to attention deficit disorders and schizophrenia. Primary care physicians have begun to ask patients depression-related questions and reported rates of depression of risen in the Medicare population since these questions were added to wellness exams:

- Chattooga County – 20.5%
- Floyd County – 24%
- Polk County – 24%
- Cherokee County, Ala. – 20.9%

The percentage of residents reporting frequent mental distress ranges from 12% in Floyd County to 14% in Cherokee County, Ala.

Nutrition: Good nutrition is vital to good health, disease prevention and healthy growth and development of children and adolescents. A lack of access to healthy foods is a barrier to healthy eating habits, and low-income and underserved areas often have limited access to healthy foods. In addition, people living farther away from grocery stores are less likely to have access to healthy food options and, thus, are more likely to consume less healthy, more convenient food options. This is exacerbated in the summer months when children do not have daily access to school breakfast and lunch programs. In the primary service area, the food insecurity rate ranges between 13% in Cherokee and Polk counties to 15% in Chattooga County. In Floyd County, 9% of residents have low access to healthy foods while in agrarian Cherokee County, Ala., that percentage is less than 1%.

An Entire System Working Together

Access to care, cardiovascular disease, mental health services and healthy nutrition disease were determined in the 2019 CHNA to be significant concerns that affect many residents. The distribution of behaviors and health outcomes consistently follow social and economic patterns. Furthermore, some barriers to accessing care continue to prevent current programs and initiatives from reaching the populations in need. These challenges present important opportunities for the future. As we move forward as an integrated community of health care, social service and community leadership, we can leverage community assets to improve the health of residents in Floyd, Polk, Chattooga and Cherokee counties. Following are the key community health needs identified by Floyd that will serve as the guide for this implementation plan.

Together, Floyd Medical Center, Floyd Polk Medical Center and Floyd Cherokee Medical Center provide more than \$56 million in free medical services to uninsured and underinsured patients. As the region's trauma center and neonatal intensive care provider, Floyd offers emergency care and intensive care to patients regardless of their ability to pay. In addition, Floyd offers discounted medical services including financial counseling, indigent prescriptions and operation of the Floyd County Clinic for that county's uninsured and underemployed population.

- The Floyd Family Medicine Clinic provides a county clinic available to specific low-income and uninsured populations and We Care program participations along with a large number of Medicaid/Medicare patients.
- Mobile Mammography – The Mobile Mammography Coach travels to businesses, industries and medical practices throughout the four-county primary service area to provide onsite screening mammography. Mammography scholarships are available to qualifying individuals through Floyd Healthcare Foundation.
- Athletic Trainers at schools – Floyd has athletic trainers in high schools and colleges in the four-county area, providing care on the sidelines and in the schools to athletes in every competitive sport offered. In addition, the Floyd Family Medicine Residency program works with our Sports Medicine department to provide free athletic physicals for student athletes throughout the area.

- Dental Care – Floyd Medical Center provides surgery space for patients seen through the Floyd County Health Department’s dental program, which is available to Floyd County residents in need of dental care and who do not have dental insurance.
- School Nurses – Floyd Corporate Health became the provider of health care to the Rome and Floyd County school systems’ more than 17,000 students and 1,700 employees in August 2016 and added the Polk County School District’s 7,000 students and 700 employees in August 2017. Nurses advise, assist, and guide school-based families in the most appropriate direction for health care while providing prompt medical care when a student is sick or injured.

Community Health Needs Assessment Cardiovascular Disease Management Identified Resources:

- Corporate Health – Floyd Corporate Health works with business and industry to develop and hardwire corporate wellness programs specific to the needs of each industry. This has resulted in successful reduction of loss time and benefits cost-savings for companies in our service area.
- Education Programs – Floyd provides numerous education programs at every level, from pre-school through senior adulthood. The Speakers Bureau is available to provide experts to speak about health, safety and resources available to the community.
- Patient-Centered Medical Homes – The Floyd Primary Care network, which has physician offices in all four counties in the primary service area as well as locations in the secondary service area, follows the patient-centered medical home philosophy, providing more intensive disease management to patients.
- Partnership with local gyms – Floyd and the Rome-Floyd County YMCA partner to provide health education opportunities to YMCA members and residents of the service area who attend educational opportunities at the Y.
- Health Screenings – Floyd participates in health fairs organized by the Northwest Georgia Regional Cancer Coalition, 100 Black Men of Rome and other entities, providing diabetes, wound care, high blood pressure, cholesterol and many other screenings free of charge or at cost.
- High Blood Pressure – Floyd routinely offers blood pressure screenings at health fairs and to community groups upon request.
- Diabetes – Floyd routinely offers diabetes screenings at health fairs and to community groups upon request. In addition, Floyd offers pre-diabetes classes to help those at risk of developing the disease to adopt a healthier lifestyle with a goal of reducing the likelihood of developing Type II Diabetes.

Mental Health Services Identified Resources

- Floyd Behavioral Health provides inpatient and outpatient adult psychiatric care to patients with a range of needs from depression and substance abuse to dementia and Alzheimer's disease. Floyd Behavioral Health also hosts depression screenings, support groups and individual counseling to patients and the community.

Nutrition Support Identified Resources

- Rockmart Farmers' Market – Floyd Polk Medical Center works with the Rockmart Farmers' Market, which aims to make fresh produce available to members of the community at a central location. WIC participants can take advantage of a one-for-two credit system enabling them to further their food dollars while bringing nutritionally better options into their kitchens.
- Community Kitchen and Rome Action Ministries – Floyd supports the work of the Community Kitchen in Rome through food donations and volunteer opportunities. One of the food pantries operated by Rome Action Ministries has focused its mission on working with Cancer Navigators, an affiliate of Floyd, to make quality nutrition products available to cancer patients and their families.

- Rome, Floyd County, Polk County, Chattooga County schools in Georgia and Cherokee County, Alabama schools – Several area schools systems offer summer nutritional support for students, whose access to food is hampered when school is not in session. Floyd supports these efforts through donations and providing health care support at special nutrition distribution events.

Providing a Helping Hand: Charity Care and Community Benefits

Perhaps most significant in meeting community health needs is the continuing commitment of Floyd to provide comprehensive health care services to all individuals regardless of ability to pay. In FY 2020, \$108.91 million in unreimbursed care was delivered to individuals in the form of traditional charity care and through public programs and services. The value of all community benefit activities combined totaled \$112.36 million.

Indigent care is the care provided to individuals who live in a family whose combined income falls below 125 percent of the federal poverty level for a family of a specific size. Currently, a family of four with a total annual family income of less than \$32,750 is eligible for indigent care. Patients who qualify as indigent receive their hospital services at no cost to them.

Charity care is the medical care provided to low-income patients at a discounted rate. Floyd hospitals discount hospital charges on a sliding scale for patients whose combined family income falls between 125 percent and 400 percent of the federal poverty level for uninsured families of a specific size. The limit for insured families is 400 percent of the federal poverty level. For example, an individual living in a family of four with a total annual family income of \$104,800 is eligible for a discount of 70 percent.

Patients who come to Floyd Medical Center, Floyd Polk Medical Center, Floyd Cherokee Medical Center or our behavioral health facility with no health insurance coverage or a low annual income meet with a financial counselor to determine if they are eligible for government assistance or for indigent or charity care. In FY 2020, Floyd financial counselors assisted 565 low-income residents in seeking eligibility for Medicaid programs including presumptive eligibility. 23,682 individual Medicaid patients were treated at Floyd Medical Center for a total of 55,216 encounters. At Floyd Polk Medical Center, 6,346 individual Medicaid patients were treated for a total of 19,832 encounters, and at Floyd Cherokee Medical Center, 1,968 Medicaid patients we treated for a total of 3,286 encounters. Also, 576 individual Medicaid patients were treated at Floyd Behavioral Health Center for a total of 1,143 encounters.

Community Service

Individually and corporately, Floyd continues to be actively involved in the communities where we have a presence, lending leadership, time and other valuable resources to efforts to improve the quality of life for families in northwest Georgia and northeast Alabama.

In FY 2020, the organization's outreach into the community, along with the provision of trauma and neonatal intensive care services resulted in nearly 98,000 encounters through educational programs and screenings, physical examinations for athletes, childbirth classes, support groups and community outreach. Floyd co-workers and volunteers contributed 84,296 hours to community endeavors at an expense of \$1,966,609.

- Floyd offers 8-week, weekend and online childbirth classes to help expectant parents be better prepared for labor, delivery and caring for their baby. Some insurances and government health coverage programs pay for childbirth education. Expectant parents who do not have coverage for these classes are not denied participation. In FY 2020, 154 individuals learned about childbirth, breastfeeding and newborn care through these childbirth education classes at a cost to the organization of \$12,216.
- Cardiopulmonary resuscitation, Stop the Bleed and First Aid educators provide CPR and First Aid training to Floyd employees, employees of other companies and to members of the public. In addition, Floyd's Chest Pain program provides hands-only CPR training in the community. In FY 2020, 283 individuals received CPR and/or First Aid training from Floyd staff members at a cost to the organization of \$869.
- Diabetes educators meet with patients in the hospital to help them manage their disease, but they also provide education about prediabetes, diabetes management and other related topics to individuals in the communities we serve. In FY 2020, educators provided 39 hours of free diabetes education at a cost to the organization of \$954.
- One of the largest non-billed services expenses at Floyd lies in our efforts to support schools and colleges in training nurses, doctors, nurse practitioners, physician assistants and other health professionals with real-life training opportunities while shadowing or being mentored by Floyd employees in their respective fields. In FY 2020, working with 428 nursing students, Floyd staff members provided 14,819 hours of clinical education at a cost of \$95,745 to the organization. Many of these students eventually accept jobs in our service area, providing much-needed medical expertise in our primary and secondary service areas. In addition, 92 allied health students received 18,713 hours of training from Floyd staff members at a cost to the organization of \$120,905. And, 60 medical students studying to become physicians trained at Floyd. Floyd staff members provided 11,743 hours of clinical education to medical students not in our residency program at a cost of \$75,872.
- Recognizing that a significant number of individuals do not have family physicians or routinely go for annual physical examinations, Floyd provides screenings and information at health fairs throughout the area. In FY 2020, 600 individuals received health information at health fairs at a cost to the organization of \$1,237.
- Floyd Emergency Medical Services, supplemented by other Floyd departments, is a fixture at community events throughout the year, providing onsite ambulance back-up, First Aid stations and medical support when it is needed. In FY 2020, 87,870 people benefitted from medical care and support at community events at a cost of \$101,675 to the organization.
- Floyd is heavily invested in local schools. In addition to the 24,000 students who are covered by the school nurses provided in Floyd County, Rome City and Polk County schools, Floyd provides health and safety training programs and career day speakers to students throughout the area. In FY 2020, 6,540 students benefitted from school-based education programs presented by Floyd departments at a cost of \$1,530,416. As part of those efforts, Floyd supplies Certified Athletic Trainers to every high school in Floyd, Polk and Chattooga counties. Providing Athletic trainers to schools cost the organization \$1,521,000 in the past fiscal year. These trainers, working with

family medicine residency physicians, also provide free physical examinations to student athletes throughout the three-county area. In FY 2020, 70 student athletes received free screenings at a cost to the organization of \$330.

- The Floyd County Clinic, which Floyd Medical Center operates through the Family Medicine Residency program, had 1,482 outpatient visits in FY 2020. The Clinic provides assistance to financially and medically indigent patients in an effort to reduce their need for emergency and inpatient hospital care. In addition, During FY 2020, 103 outpatient visits were recorded through Floyd's We Care Program, which helps low-income patients without health insurance or governmental benefits control and improve chronic conditions with preventive care.
- Floyd provides maintenance prescription pharmaceuticals to low income uninsured outpatients at no cost to the patient through its hospital pharmacy. Any qualified, low-income patient under the care of the Family Medicine Residency program or being discharged from Floyd Medical Center may be eligible to receive the prescribed medications. In FY 2020, Floyd provided 14,895 prescription pharmaceuticals to 668 low-income, uninsured patients at a cost of \$312,542.43. The Floyd Polk Medical Center pharmacy provided \$1,678.30 in prescription pharmaceuticals to low income, uninsured patients.
- Floyd helped to create, contributed supplies and provided seed money to fund the Faith and Deeds Clinic of Rome, a local organization that provides free primary medical care to low income, uninsured patients in our community. The clinic traces its roots to a volunteer mission effort to provide basic medical care services to Floyd County's homeless community. Now housed in its own facility, the clinic schedules patients with volunteer physicians, dentists and nurses and receive free lab tests and assistance with prescription medications. During FY 2020, physicians from the Floyd Family Medicine Residency program provided volunteer care to 27 Faith and Deeds Clinic patients. Floyd also provides \$25,000 in financial support to the clinic annually.
- Floyd's Mobile Mammography Coach is equipped with state-of-the-art, digital mammography equipment and is used to reach out to the mostly rural and underserved areas around Rome. The coach provided 2,199 mammograms to women in our service area in FY 2020. Of those, 592 patients were past due for a mammogram, 133 women had never had a mammogram before, and 114 screenings revealed an abnormality that required further testing. And, 7 women were diagnosed with cancer as a result of their visit to the mobile mammography coach. The goal of this program is to reach women who have never had a mammogram, in hope of reducing the breast cancer mortality rate in our region, which is among the highest in the nation. The coach traveled 6,786 miles in FY 2020 to women in seven Georgia counties and two Alabama counties to make mammography and clinical breast exams convenient for them. This program seeks to provide services and education to these women with the goal of reducing the mortality rate and improving the lives of these women and their families.
- As a community hospital, Floyd is continuously looking for opportunities to reach farther into our community to meet the needs of the full spectrum of individuals who seek medical care in northwest Georgia and northeast Alabama. We currently have several outreach programs aimed at improving access to health care in our community.

Members of the Floyd team are committed to the community in many ways. In FY 2020, Floyd co-workers loaned their talents and leadership skills to school, civic and professional organizations. A partial list of the leadership roles Floyd employees held during this time includes:

- President-Elect and Executive Committee Member, Georgia Chapter of the Health Information Management and Systems Society (GA HIMSS)
- Treasurer, Davies Homeless Shelter Board of Directors
- Member, Seven Hills Rotary Club
- Vice Chair, Polk County Chamber of Commerce Board of Directors
- Chair, Rockmart Farmers Market Board of Directors
- Member, Polk County Rotary Club Board of Directors
- Elder, West Rome Baptist Church
- Member, American Nurses Association
- Member, American Case Management Association member
- Member, Free Clinic of Rome Board of Directors
- Member, H S I Financial Services Board of Directors
- Member, Change Healthcare Customer Solution Council
- Member, Windham Brannon Health Practice Advisory Panel
- Member, First Baptist Church of Rome – Budget, Personnel and TV/Live Streaming Committees
- Member, Georgia Society of Healthcare Marketing and Public Relations Board
- Chair, Georgia Society of Healthcare Marketing and Public Relations Target Awards
- Member, St. Mary's School Advisory Council
- Chair, Communications Committee for Healthcare Information and Management Systems Society
- Secretary, Seven Hills Rotary Club
- Past President and Treasurer, Georgia Access Management Association (GAMA)
- Regional Delegate, National Association of Healthcare Access Management (NAHAM)
- Chairman, NW Georgia Area Health Education Center (AHEC)
- Member, Advisory Board of the Medical College of Georgia Northwest Georgia campus
- Communications Chair, Georgia Healthcare Financial Management Association
- Secretary, Georgia Society for Respiratory Care (GSRC)
- Member, Composite State Medical Board
- Respiratory Advisory Council member for the following colleges: Georgia Northwestern Technical College, Dalton State College, Jacksonville State University
- President, Coosa 12th Man Club
- Member, Cancer Navigators Board of Directors
- Member, Rome Floyd Cancer Initiative Board of Directors
- Member, Northwest Georgia Regional Cancer Coalition Board of Directors
- Member, Doc Ayer/Ray Beck Community Service Board
- Secretary, Georgia Organization of Nurse Leaders
- Member, Cedartown Kiwanis Club
- Breast Center Advocate
- Member, Blood Assurance Rome/Floyd Advisory Board
- Chairman, Unity Christian School Board

- Member, Family Equipping Ministry Team, First Presbyterian Church in Rome
- Member, Polk County Water Authority Board of Directors
- Vice President, American Academy of Professional Coders (AAPC), Rome chapter
- Secretary, Georgia Society for Volunteer and Retail Professionals
- Member, Rome/Floyd County Collaborative Team
- Member, Floyd Against Drugs
- Member, Saint Mary's Church/Knights of Columbus
- Elder, HBC Rome Church
- President, Board of Managers, Haven Health Clinic for Women
- Mentor, Berry College Center for Integrity in Leadership

Quality Leader

Floyd is a recognized state and national leader in customer engagement, and our comprehensive health care services have earned Floyd regional, state and national accolades and certifications. Over the past fiscal year, Floyd Medical Center and its affiliates received state, national and international recognition.

Accreditations and Certifications

In 2020, Floyd held the following certifications and accreditation from The Joint Commission:

Floyd Medical Center

- Hospital
- Behavioral Health Care
- Laboratory
- Advanced Palliative Care
- Heart Failure
- Inpatient Diabetes Care
- Primary Stroke Center
- Joint Replacement – Hip
- Joint Replacement – Knee
- Spine Surgery

Floyd Polk Medical Center

- Critical Access Hospital
- Laboratory
- Heart Failure

Floyd Cherokee Medical Center

- Hospital
- Laboratory

CareChex – Medical Excellence

In 2020, CareChex, an information service of Quantros, Inc., honored Floyd Medical Center for being a top hospital in the nation in the following Medical Excellence categories:

- Overall Medical Care
- Gastrointestinal Care
- Neurological Care
- Spinal Fusion
- Spinal Surgery
- Women's Health

CareChex – Patient Safety

In 2020, CareChex also recognized Floyd Medical Center for being a top hospital in the nation in the following Patient Safety categories:

- Overall Medical Care
- Chronic Obstructive Pulmonary Disease
- Gastrointestinal Care
- Heart attack treatment
- Major Bowel Procedures
- Pneumonia Care
- Pulmonary Care
- Sepsis Care
- Spinal Fusion
- Spinal Surgery

Get With The Guidelines American Heart Association/American Stroke Association

- Floyd Medical Center – Heart Failure Gold Plus Quality Achievement 2019, 2020
- Polk Medical Center – Heart Failure Gold Plus Quality Achievement 2019, 2020
- Floyd Medical Center – Stroke Gold Plus Quality Achievement Award 2019, 2020

Hospice Honors Elite

In 2019, Heyman HospiceCare at Floyd was recognized with the 2019 Hospice Honors Elite award, recognizing hospice programs that provide the highest level of quality as measured from patient and family members' points of view. This was the fifth consecutive year Heyman HospiceCare has received this award.

Leapfrog Group Top Rural Hospital

Floyd Polk Medical Center was named a Top Rural Hospital by The Leapfrog Group in 2019. Polk was one of only 17 hospitals in the United States awarded this honor, which recognizes excellence in patient safety and quality care.

National Rural Health Association

Polk Medical Center was named one of the country's Top 20 Critical Access Hospitals by the National Rural Health Association. The distinction recognizes critical access hospitals scoring best in a review by The Charts Center for Rural Health for Quality.

Women's Choice America's Best Hospital

Floyd Medical Center was named one of America's Best Hospitals by the Women's Choice Awards in 2019 and 2020, which are aimed at helping women make smart health choices and are focused on aspects of care that are important to women. Women are the primary health care decision makers in America:

- Obstetrics
- Bariatric Surgery

In 2020, Floyd also held the following quality designations from other organizations:

- Comprehensive Bariatric Center accreditation from the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program
- National Quality Measures for Breast Centers Certified Quality Breast Center of Excellence
- American Heart Association / American Stroke Association Get with the Guidelines Gold Plus Award for Stroke Care
- American Heart Association Get with the Guidelines Gold Award for Heart Failure Care (Floyd Medical Center and Floyd Polk Medical Center).
- Level II Trauma Center for Floyd Medical Center from the Georgia Department of Public Health
- Level IV Trauma Center for Floyd Polk Medical Center from the Georgia Department of Public Health
- Level III Neonatal Intensive Care Unit
- Antibiotic Stewardship Gold Honor Roll for Floyd Polk Medical Center.
- Chest Pain Center, American College of Cardiology

Floyd's commitment to its role as an excellent community hospital may be best illustrated by the extraordinary acts of kindness and compassion that permeate our culture. We believe that it is important to always keep our values and our mission in front of us. On a daily basis, the employees of Floyd realize that each encounter is an opportunity to put our mission into action. Our commitment to our values and to high levels of employee and patient satisfaction enables a culture of high performance.

Floyd Healthcare Management Inc.
(FMC, FBH)

Summary of Quantifiable Benefits
For period from 07/01/19 through
06/30/20

Classified as to Uninsured/Medically
Indigent and Broader Community

Category	Occasions of Service	Total Net Revenues	Total Cost	Offsetting Revenues	Net Community Benefit
BENEFITS FOR UNINSURED/ MEDICALLY INDIGENT					
I. Traditional Charity Care:					
			\$16,211,251		\$16,211,251
II. Costs of Public Programs:					
A. Medicaid		\$49,614,882	\$65,273,458		\$15,658,576
B. Floyd County Clinic			\$1,151,627		\$1,151,627
III. Community Services:					
A. Nonbilled Services					
IV. Bad Debt*:					
			\$28,718,077		\$28,718,077
BENEFITS FOR BROADER COMMUNITY					
I. Costs of Medicare					
		\$110,482,700	\$157,660,758		\$47,178,058
II. Community Services:					
A. Nonbilled Services	98,875		\$1,981,754	\$15,145	\$1,966,609
B. Medical Education		\$5,875,291	\$7,342,300		\$1,467,009
Grand Totals:					\$110,384,598

NOTE: Consolidated Numbers

Definitions

Bad Debt – Those amounts that are patient responsibilities that have been deemed uncollectable.

Cash/ In-kind Donations – This category includes any cash or in-kind donations made by Floyd Medical Center and its affiliates.

Floyd County Clinic – The clinic provides services to approved indigent patients that are residents of Floyd County.

Medicaid – Medicaid is a jointly funded, Federal-State health insurance program for certain low-income and needy people. It can cover children, adults, elderly and disabled citizens.

Medical Education – This category includes medical education provided by Floyd Medical Center and its affiliates. The key components of this category are the Family Medicine Residency Program and Medical Clerkships to third and fourth year medical students.

Medicare – Medicare is health insurance for people ages 65 and over, along with those that have certain disabilities.

Net Community Benefit – The total net benefit provided to the community.

Non-billed Services – This category includes those services provided by Floyd Medical Center and its affiliates that are outside the normal patient care services. Examples include free sports physicals for youth, community health screenings and health education programs.

Occasions of Service – The number of patient visits or number of people served.

Offsetting Revenues – Cash or grants received to offset the cost of a particular program.

Total Charges – The total charges for patient services.

Total Expenses/ Write-Offs – Expenses are the total expenses for providing health care services. Write-offs are considered Bad Debts and Allowances. Bad Debts are those amounts that are patient responsibilities that have been deemed uncollectable. Allowances are those amounts that are prohibited by federal regulation to be collected from patients.

Traditional Charity Care – This category includes services that have been provided to patients determined to be indigent according to the federal poverty guidelines.